

# What's Poppin' ?

Bubble gum, but also your smile.

Candy. A major reason to smile, but we all know that candy can be the reason your smile no longer shines.

With the right toothpaste, you no longer have to worry. Aim strengthens tooth enamel and fights against cavities to protect you from all that sweet sugar.

Next time you drop that coin in the candy machine, look out for some AIM. No gimmicks, no extras. Just the stuff you need when you eat the sweets you want

**Toothpaste that does the trick.**



The Aim logo, featuring the word 'Aim' in a stylized, blue, italicized font. A small red dot is positioned above the letter 'i'.